

METHOD, SYSTEM, AND PROGRAM FOR PROVIDING
INFORMATION ON PROXIMATE EVENTS

ABSTRACT

Provided is a method, system, and program for transmitting information to a wireless device. A determination is made of a current location of the wireless device and whether the current location is within a proximity to a target location. If the current location is within the proximity to the target location, then information is transmitted to the wireless device on offerings available at the target location.